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研究課題名 ( 和文 ) Internet-mediated Conservative Activism in Japan and the United States

研究課題名 ( 英文 ) Internet-mediated Conservative Activism in Japan and the United States

研究代表者

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交付決定額 ( 研究期間全体 ) : ( 直接経費 ) 2,900,000 円

研究成果の概要 ( 和文 ) : 私の研究の一環として収集、分析されたデータは、国際的な会議やワークショップで発表されています。また、私は本を一冊 (Japan's Nationalist Right in the Internet Age, Routledge, UK, 2021.) 出版し、国際学術誌にも論文を一度発表しました。

研究成果の学術的意義や社会的意義

This research contributed to greater understanding of conservative and nationalist activism. The findings of this research were published internationally, as a book and open-access journal article (which is available online for free).

研究成果の概要 ( 英文 ) : Data gathered and analyzed as part of this research project has been presented at international conferences and workshops. I also published a book (Japan's Nationalist Right in the Internet Age, Routledge, UK, 2021) and an international journal article.

研究分野 : International Studies / Sociology

キーワード : activism sociology

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## 1. [研究開始当初の背景]

The spread of Information Communication Technology (ICT) has led to new forms of cultural and media production, including ICT-mediated political activism. In both Japan and the United, nationalist and conservative groups have used ICT and internet media to organize activist campaigns. There was very little research on this topic, and thus no major consensus about how these groups mobilize and motivate participants.

## 2. [研究の目的]

This research project aimed to increase the understanding of internet-mediated conservative activism in Japan and the United States. To this end, research was conducted on the media and publications produced and disseminated by these groups. It also aimed to gain a better understanding of why people consume conservative media online and participate in activist campaigns.

## 3. [研究の方法]

Although the original research plan called for qualitative interviews as a methodology, the unwillingness of subjects to be interviewed led to changes to the methodology. As a result, part of the data analyzed was gathered through interviews (for the American subjects), while other methodologies – non-participant ethnographic observation and media analysis, were added (for the Japanese subjects). The focus of the research was thus slightly altered to adapt to the methodological difficulties encountered.

## 4. [研究結果]

The findings of the research can be summarized as follows:

- 1) Activists made skilled use of social media and internet videos to spread political messages and organize activist campaigns. This combination of offline and online events included protest marches, petition signing, boycotts, distributing pamphlets, and organizing boat journeys to disputed islands.
- 2) Activists used online media to explain the successes and failures of activist campaigns in narratives that stressed the importance of grassroots participation and drew on power shared symbols within the referential ecology of their community.
- 3) Recent policy changes by YouTube and other internet content platforms have broadened **the definition of unacceptable “hate speech” and caused the censorship or banning of** many conservative/right oriented content creators. This has had a major impact on activists, who have taken measures to avoid censorship and de-platforming. I argued that some of them were carefully moderating their messaging so that they could survive within this new environment.

- 4) Some participants in these movements are genuine believers in the ideological missions of activist organizations. Others, particularly the American internet users I interviewed, were a mix of serious ideology-believers and individuals who were less concerned about ideology and more concerned about degenerating disruption online.

The results of the research were disseminated through the presentation of 5 papers at international conferences/workshops, the publication of 1 international journal article, and 1 research monograph. In addition, a book chapter about American online activism is set to be published in late 2021 or early 2022.

5. 主な発表論文等

〔雑誌論文〕 計1件（うち査読付論文 1件／うち国際共著 1件／うちオープンアクセス 1件）

1. 著者名 Hall Jeffrey James	4. 巻 8
2. 論文標題 Japan's Right-wing YouTubers: Finding a Niche in an Environment of Increased Censorship	5. 発行年 2018年
3. 雑誌名 Asia Review	6. 最初と最後の頁 315～347
掲載論文のDOI（デジタルオブジェクト識別子） 10.24987/snuacar.2018.08.8.1.315	査読の有無 有
オープンアクセス オープンアクセスとしている（また、その予定である）	国際共著 該当する

〔学会発表〕 計5件（うち招待講演 0件／うち国際学会 2件）

1. 発表者名 Hall, Jeffrey James
2. 発表標題 “ Anonymous Collective Action Against Online Hate in Japan and its Impact on Right Wing Youtubers ”
3. 学会等名 12th Annual Nordic Institute of Asian Studies Conference, Lund, Sweden ( 国際学会 )
4. 発表年 2019年

1. 発表者名 Hall, Jeffrey James
2. 発表標題 "Japanese Far-Right Nationalism, Top-Down Activism, and the Internet: Moderation and Survivability"
3. 学会等名 National Identities and the Youth in East Asia Popular Culture, Political Mobilisation, and Digital Spaces Workshop, Free University of Brussels (ULB), Brussels
4. 発表年 2019年

1. 発表者名 Hall, Jeffrey James
2. 発表標題 Japan's Right-wing YouTubers: Finding a Niche in an Environment of Increased Censorship
3. 学会等名 The International Workshop for Hate Speech in Asia and Europe ( 国際学会 )
4. 発表年 2018年

1. 発表者名 Hall, Jeffrey James
2. 発表標題 Moderating hate: How Japan's far-right discusses China and Korea
3. 学会等名 2019 EU-Japan Forum (ULB)
4. 発表年 2019年

1. 発表者名 Hall, Jeffrey James
2. 発表標題 Anonymous Collective Action to Remove Far-Right Hate from YouTube: Japanese Netizens and the 2018 Ban Festival
3. 学会等名 2nd International Workshop for Hate Speech in Asia and Europe, Paris Diderot University
4. 発表年 2019年

〔図書〕 計1件

1. 著者名 Hall, Jeffrey J.	4. 発行年 2021年
2. 出版社 Routledge	5. 総ページ数 209
3. 書名 Japan's Nationalist Right in the Internet Age	

〔産業財産権〕

〔その他〕

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6. 研究組織	氏名 (ローマ字氏名) (研究者番号)	所属研究機関・部局・職 (機関番号)	備考
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7. 科研費を使用して開催した国際研究集会

〔国際研究集会〕 計0件

8. 本研究に関連して実施した国際共同研究の実施状況

共同研究相手国	相手方研究機関
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