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研究課題名(和文) 情報検索とウェブアーカイブにおけるマイニング

研究課題名(英文) Information Retrieval and Mining in Web Archives

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#### 研究成果の概要:

One of the most important characteristics of web pages is their capability to change content and structure in time. Many popular web pages continuously change, evolve and provide new information. Recently, Internet community recognized the need to store and preserve past content of the Web so it could be available for future use. This research project aims at utilizing web archives for inferring knowledge about temporal characteristics of web pages, for knowledge discovery and for improving user experience on the Web. State-of-the-art techniques for search, browsing and knowledge discovery from web archives are still rather limited and difficult for users to use. One of main objectives is to use information hidden in web or news archives for improving Web search, browsing and other common tasks.

## 交付額

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研究分野:総合領域

科研費の分科・細目:メディア情報学・データベースキーワード:Web 履歴,新しい情報,Web アーカイブ

#### 1. 研究開始当初の背景

Web archives have not been sufficiently utilized by researchers, despite that past data of web documents provide valuable and informative temporal context that can significantly improve search, mining and information retrieval. Most of the research activity so far centered mostly on storage and preservation of past web page contents and little work has been done on analysis and processing of data extracted from web archives.

### 2. 研究の目的

User-friendly searching and browsing interfaces as well as the tools for mining in web archives can be used by researchers from other fields and by users who are not computer specialists. By this research I hope to stimulate the interest of Web community in the exploitation of web archive data for personal as well as for commercial purposes. In addition, I would like to provide the foundations for improving information retrieval in the current Web by utilizing past histories of web pages.

#### 3. 研究の方法

I have used data from the largest online Web Archive, the Internet Archive, which stores past versions of Web pages crawled since 1996. Besides, I have used online news archives and archives of social bookmarks to Web pages. This data was processed and visualized for users by employing various mining, searching and visualizing techniques. Among others, I have used such methods as change detection, page clustering, binary search, burst detection, lexical pattern retrieval and graph-based visualization.

# 4. 研究成果

(1) As a result of this project, I have investigated and provided interaction methods for page histories. The first interaction method is browsing page historical content using Past Web Browser. In short, such a browser displays past versions of a page in a slide show mode and

animates detected textual changes so that new content added over time is appearing and old, deleted content is disappearing from displayed pages. In addition, users can search for the versions containing certain keywords and follow past links.



Figure 1 Past Web Browser.

(2) As the next interaction method I have built a system for visualizing page evolution as a series of snapshots of past versions displayed in 2-dimensional frame in which time is one dimension and change degree is another one (Fig. 2). Moreover, frequent terms appearing on a page over time are shown as a term cloud. This kind of visualization provides a macro-scale overview of page evolution as opposed to the micro-scale view provided by the Past Web Browser.

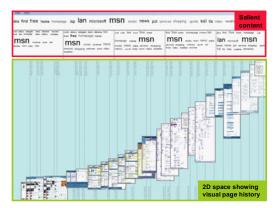


Figure 2 Example of history-based summary of an example page.

(3) I have also provided a method for detecting age of page content. For a given page on the Web my system retrieves its previous versions from online Web archives. Then these past versions are compared with the present version. By using binary

search on the series of retrieved versions it is possible to estimate the approximate time periods when particular content parts appeared on the page for the first time.

- (4) Web users often re-visit pages over time. I have proposed a method that displays the content changes on the page that appeared since the last user visit. In addition, the proposed system annotates links with the degree of fresh, unseen content that is contained in the linked pages. This kind of freshness-based navigation support in Web sites helps users to understand the changes and easily find novel content.
- (5) I have participated in creating a system for detecting and visualizing changes in coordinate terms over time. Coordinate terms indicate peer or rival type relationships among objects. By mining past news gathered from online news archives it is possible to detect such terms for a given query. Then the evolution of such terms is shown as a dynamic graph (Fig. 3).

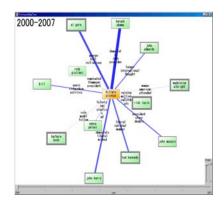


Figure 3 Visualization of changes in coordinate terms over time.

(6) I have investigated the way in which social bookmark collections can be used for improving Web search. It was revealed that social bookmarks have superior temporal characteristics and can be used for retrieving fresh but valuable pages that are still poorly visible on the Web due to their relatively short age. I have participated in building a system that combines popularity and relevance scores of pages calculated from social bookmark collections with the ones estimated by a standard way, that is, by analyzing the

content and link structure of Web pages.

- (7) I have also helped to create a system for evaluating trustworthiness of factual expressions on the Web. This system analyzed the temporal evolution of candidate expressions that are similar to user input. By comparing the popularity changes over time it could decide which factual expressions are still valid and which are obsolete.
- (8) In my last work, I have provided method for detecting and summarizing future events based on their future-related references in online news archives or on the web. The proposed system detects context around future dates in documents related to particular real-world objects. Next it agglomerates the extracted information by clustering and burst detection. The final result is in the form of a visual output that enables users to clearly notice the forthcoming events related to the objects and their expected time periods of occurrence (Fig. 4).

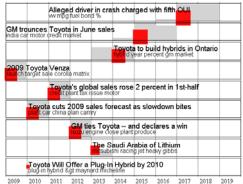


Figure 4 Visualization of future events for user query (Toyota).

# 5. 主な発表論文等

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