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科学研究費助成事業 研究成果報告書



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研究種目：若手研究

研究期間：2020～2023

課題番号：20K20083

研究課題名（和文）A study on the causes and effects of stressful situations in tourism of Japanese people

研究課題名（英文）A study on the causes and effects of stressful situations in tourism of Japanese people

研究代表者

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交付決定額（研究期間全体）：（直接経費） 800,000 円

研究成果の概要（和文）：観光の心理的影響をはじめ、観光の影響のさまざまな側面を調べるためにいくつかの研究を実施しました。理解を深めるために、日本だけでなくベトナムでもこれらの問題を調査し、その結果をジャーナル論文、本の章、会議の議事録の章、会議のプレゼンテーションとして発表しました。さらにこの知識を教育や他の研究に活用しています。

研究成果の学術的意義や社会的意義

This project helps expand the knowledge of tourism impacts by including psychological issues. Its outcomes are applied to teaching tourism issues at universities in Japan and Vietnam.

研究成果の概要（英文）：The researcher implemented several studies to examine different aspects of tourism impacts, focusing on the psychological impacts of tourism. They explored these issues not only in Japan but also in Vietnam to expand their understanding. The researcher published their results as journal papers, book chapters, conference proceeding chapters, and conference presentations. They are using this knowledge in teaching and doing other research.

研究分野：Tourism

キーワード：Psychological impacts Sociocultural impacts Economic impacts Environmental impacts Japan Vietnam

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1 . 研究開始当初の背景

Tourism can bring a lot of positive impacts. For example, tourism helps protect and preserve the natural environment of the destinations. The sector also brings in more job opportunities and incomes for residents. In addition, tourism experiences can be considered stress relievers that help make tourists' lives happier.

On the other side, tourism is the cause of many negative impacts. For instance, too many tourists arriving in the same short period can create unwanted pressures on the infrastructure and sociocultural climate of the destinations. In addition, the distribution of tourism income may be unequally perceived between foreign and local stakeholders or between tourism and non-tourism participants. Thus, tourism is undoubtedly not stress-free.

2 . 研究の目的

The primary purpose of this project was to systematically investigate the causes and effects of stressful situations in tourism from the perspective of Japanese residents. In other words, the project emphasized the psychological impacts of tourism.

In addition to its focus on psychological impacts, this project also examined tourism impacts from other perspectives, including economy, environment, and socio-culture. By investigating adult and young participants in Japan and Vietnam, the project has ensured that the interests of a diverse audience, including academic researchers, policymakers, and professionals in the tourism industry, are represented.

3 . 研究の方法

This project used various data collection methods, including literature review, fieldwork, netnography, text-mining, and structured survey. It also employed several data analysis techniques, such as content analysis, thematic analysis, descriptive analysis, factor analysis, and regression analysis.

4 . 研究成果

Most importantly, the project identified the psychological impacts and their causes in Japan's context. It further verified the influences of tourism impacts (psychological, economic, sociocultural, and environmental) on residents' support for tourism using Vietnam's context.

During the Covid-19 period, this project examined residents' attitudes toward tourism and tourists. In addition, it investigated the impact of tourism from university students' perspectives.

Moreover, the project separately explored other non-psychological impacts to deepen understanding of their influences. Specifically, it looked at the sociocultural impacts of leisure activities on the image of Shinjuku-Nichome, the gay capital of Tokyo. In addition, the project accessed tourism's economic impact by emphasizing the products offered in Kobe Chinatown. Moreover, it examined the environmental and social impacts by comparing customers'

intention to consume dog meat at home and while traveling abroad.

The results were presented at conferences and published in journals, books, and conference proceedings. They are employed in educational institutions to educate students about the impact of tourism.

5. 主な発表論文等

〔雑誌論文〕 計3件（うち査読付論文 3件／うち国際共著 3件／うちオープンアクセス 3件）

1. 著者名 Binh Nghiem-Phu	4. 巻 60
2. 論文標題 We would not eat dog meat considering their well-being and the environmental benefits, at home or traveling abroad	5. 発行年 2023年
3. 雑誌名 Hong Kong Journal of Social Sciences	6. 最初と最後の頁 910-920
掲載論文のDOI（デジタルオブジェクト識別子） 10.55463/hkjss.issn.1021-3619.60.88	査読の有無 有
オープンアクセス オープンアクセスとしている（また、その予定である）	国際共著 該当する

1. 著者名 Binh Nghiem-Phu; Kazuki Shibuya	4. 巻 11
2. 論文標題 A study on the causes and effects of stressful situations in tourism for Japanese people	5. 発行年 2021年
3. 雑誌名 Behavioral Sciences	6. 最初と最後の頁 Article 143
掲載論文のDOI（デジタルオブジェクト識別子） 10.3390/bs11110143	査読の有無 有
オープンアクセス オープンアクセスとしている（また、その予定である）	国際共著 該当する

1. 著者名 Binh Nghiem-Phu; Thu Huong Kieu; Thi Thu Trang Hoang; Hong Long Pham	4. 巻 Not Applicable
2. 論文標題 Perceived tourism impacts and support for tourism development: The inclusion of affective impacts	5. 発行年 2021年
3. 雑誌名 Advances in Managing Tourism across Continents	6. 最初と最後の頁 1-12
掲載論文のDOI（デジタルオブジェクト識別子） 10.5038/9781955833004	査読の有無 有
オープンアクセス オープンアクセスとしている（また、その予定である）	国際共著 該当する

〔学会発表〕 計5件（うち招待講演 0件／うち国際学会 5件）

1. 発表者名 Binh Nghiem-Phu
2. 発表標題 The queerization and straightization of Tokyo's Shinjuku Ni-chome under the influence of leisure and tourism; Implications for local governance
3. 学会等名 The 7th International Conference on Local Government（国際学会）
4. 発表年 2022年

1 . 発表者名 Binh Nghiem-Phu
2 . 発表標題 Visitor satisfaction with common and unique products offered in Chinatowns in Japan: Implications for bettering the economic impacts
3 . 学会等名 The International Conference on Tourism Sciences (ICTS2023) (国際学会)
4 . 発表年 2023年

1 . 発表者名 Binh Nghiem-Phu; Thu Huong Kieu; Thi Thu Trang Hoang; Hong Long Pham
2 . 発表標題 Perceived tourism impacts and support for tourism development: The inclusion of affective impacts
3 . 学会等名 The Conference on Managing Tourism across Continents (国際学会)
4 . 発表年 2021年

1 . 発表者名 Binh Nghiem-Phu
2 . 発表標題 Local residents ' satisfaction with crisis management strategies, xenophobia, and welcoming nature in the context of Covid-19
3 . 学会等名 The 5th Thailand International College Consortium (TICC) International Conference (国際学会)
4 . 発表年 2020年 ~ 2021年

1 . 発表者名 Binh Nghiem-Phu
2 . 発表標題 Teaching tourism impacts through the students ' eyes: Implications for improving current education curriculum aiming at SDGs 4 and 12
3 . 学会等名 The DLSU International Social Sciences Conference 2023 / Sustainable Development Goals and the Social Sciences: Strengthening Key A.R.E.A.S. of Integration (国際学会)
4 . 発表年 2023年

〔図書〕 計0件

〔産業財産権〕

〔その他〕

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6. 研究組織

	氏名 (ローマ字氏名) (研究者番号)	所属研究機関・部局・職 (機関番号)	備考
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7. 科研費を使用して開催した国際研究集会

〔国際研究集会〕 計0件

8. 本研究に関連して実施した国際共同研究の実施状況

共同研究相手国	相手方研究機関
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